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Shawn Burn, Robert Cialdini, Mark Costanzo, John Darley, James Dyal, Scott Geller, Marti Hope Gonzales, William Kempton, Wesley Schultz, Clive Seligman, Neil Wolman, And Ray De Young. You Can Find References To Their Work In The References Section Of The Book As Mar 3th, 2024

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3.4 Sustainable Agriculture And Sustainable Food Systems

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The Psychology Of Sustainable Behavior (Sept. 2009)

Action (e.g., Composting). Successful Sustainability Campaigns Start With An Analysis Of The Barriers People Face In Carrying Out A Particular Sustainable Action. Community-based Social Marketing (www.cbsm.com) Is An Approach To Fostering Sustainable Behavior With Its Roots In Social Marketing And Social Psychology (McKenzie-Mohr & Smith, 1999). Feb 4th, 2024

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G. Cornelissen Et Al. / Intern. J. Of Research In Marketing 25 (2008) 46–55 47. If That Behavior Has A High Frequency Of Occurrence Or Low Causal Clarity. 4.1. Method 4.1.1. Participants And Procedure Thirty-two Students Participated In This Study Apr 5th, 2024

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