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Successful Strategy For The Future International Business (Levitt, 1986). They Give Examples Of Global Products Such As Coca-Cola Drinks, Sony TVs Or McDonald's Restaurants. But, It Has To Be Mentioned That Even These Global Products, With Almost The Same Characteristics, Were Somehow Changed Before Being Sold On Foreign Markets. Apr 1th, 2024

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Vision Of The Firm And Its Governance, Springer. Prakash, Aseem. 2002. Beyond Seattle: Globalization, The Non-Market Environment, And Business Strategy. Review Of International Political Economy, 9(3): 513-537. Putnam, Robert. 1988. Diplomacy And Domestic Politics: The Logic Of Two-Level Games. Mar 1th, 2024

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Egislation That Will Compel The MNC's And . Indeed Other In. Digenous Companies To Dedicate 20% Of Their Profit After Tax On Corporate Social Responsibility Projects. Lastly, Civil Society Organizations Should Sensitize The Public And Monitor . The MNC's Activit. les To Ensure Acquies Mar 2th, 2024

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'local Creator' With A Mandate For Research But Local Scope. However, Prior Research Suggests That This Is An Unlikely Combination. 1998 John Wiley & Sons, Ltd. Strat. Mgmt. J., Vol 19, 479-496 (1998) Cal Support Unit. Local Adaptors Are Always Local In Scope, And With A Rather Limit Feb 2th, 2024

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The Co-investments Of These Other Members. This Is A Pattern Seen In American Investments In The United Kingdom In The 1950s And Repeated By Japanese Multinational Corporations Investing In The United Kingdom In The 1980s And 1990s (Dunning 1993). Chandler (1990) Noted That These Multinatio May 1th, 2024

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Despite This, Opposing Perspectives Regarding The Effects Of The MNC On Host Country Economies Have Been Debated For Many Decades. Although 19 Years Have Passed Since Saville's Study (1993), There Is Still Uncertainty As To Whether The Impact Of The MNC Has A Positive Or Negative Effect On The Host Country's Economy. Feb 2th, 2024

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